

Sponsored By:
UF/IFAS Extension Office
Allied Industries



Hotel information
Ramada Heritage Park
2145 E Irlo Bronson Memorial Hwy.
Kissimmee, FL 34744
(407) 846-4646



Reservations: 1-800-2Ramada
Room Rate: \$52.95 per night plus
tax. Please mention group code
(Florida Cattle Institute)



Participants requiring special
accommodations should contact
Randy Bateman (321) 697-3000
48 hours before the event.

Program Planning Committee

Chairman-	Tommy Martin <i>Merial</i>
Brevard	Joe Walter
DeSoto	Jim Selph
Glades	Courtney Davis
Hardee	Lockie Gary
Hendry/Glades/Lee/Charlotte	Lindsey Wiggins
Hillsborough	
Lake County	Martha Thomas
Manatee	Christa Carlson Kirby
Marrion	Mark Shuffitt
Okeechobee	Pat Hogue
Okeechobee	Pat Miller
Orange/Seminole	Dennis Mudge
Osceola	Randy Bateman
Polk	Bridget Carlisle
Sumter/Pasco/Citrus/Hernand	Ed Jennings
Volusia	Sharon Gamble

Allied Trade Committee

Terry Weaver
Greg Woodard

Extension Specialists

Dr. Todd Thrift
Dr. Jason Ferrell
Dr. Matt Hersom

Founder

Charlie Williams

Designed By:

Tiffany Butterfield
863-255-2726
tbutterfield85@aol.com

26th Annual

January 15, 2009



Florida Cattlemen's Institute
and Allied Trade Show



Management Solutions for Economic Challenges



**Please RSVP to your
County Agent if you
plan to attend**



Osceola Heritage Park,
1921 Kissimmee Valley Lane
Off Highway 192
East of Kissimmee



Special thanks are extended to the
Allied Trade Show exhibitors. Without
their support the Florida Cattlemen's
Institute would not be possible!



AM

8:00 **Trade Show Opens**
Visit the Booths

9:45 **Welcome**
Cattle and Florida Sunshine
Bo Hobby, FCA President /Rancher
Chiefland, Fl

10:00 **Growing Feed, Not Weeds**
Yoana Newman, Ph.D.
Extension Forage Specialist

Jason Ferrell, Ph.D.
Extension Weed Specialist

11:00 **Herd Health and Reproductive
Performance in Cows and Bulls**
Ed Richey, D.V.M.

11:45 **Lunch**

PM

Awards Presentation

12:45 **Least Cost Production**
Randy Blach
Executive Director Cattle FAX

1:30 **Marketing: Niche and Otherwise**
Chad Carr, Ph.D.
Extension Meat Specialist

1:45 **Trade Show Break**

2:15 **Cattlemen Will Survive**
Moderated by Matt Hersom, Ph.D.
Extension Beef Cattle Specialist

Renee Strickland
Strickland Ranch and Exports, Inc
Wayne Davis
Davis Farms, Cattle Backgrounding
Gene Lolis
Buck Island Ranch, Mgr.
Wes Williamson
Williamson Cattle Company